



ART OF THE
BRAIN

12TH ANNUAL GALA

“The Art of Care Giving”

UCLA SCHOENBERG HALL

SATURDAY, OCTOBER 1, 2011

ABOUT US

Art of the Brain operates under the auspices of The UCLA Foundation, a 501(c)(3) non-profit organization.

Our mission is to raise money for the UCLA Neuro-Oncology Program's brain cancer research; to raise public awareness of this deadly disease; and to spotlight the talent, strength and courage of our international brain cancer patients.

In the past 11 years, Art of the Brain has helped raise more than \$4 million for brain cancer research at the UCLA Neuro-Oncology Program under the direction of Dr. Timothy Cloughesy. This money has helped fund important research that has led the way to landmark breakthroughs.

Because Art of the Brain is supported by dedicated volunteers, almost 90% of the money raised goes directly to the UCLA Neuro-Oncology Program.

2011 marks the 12th year for Art of the Brain.

SUPPORT US

SPONSORSHIP LEVELS

Presenting Sponsor \$50,000

20 admission tickets, VIP seating / 60 raffle tickets / Banner at event (supplied by sponsor) / Private tour of research laboratories / Corporate listing on all Art of the Brain media advertisements / Recognition in "Breakthroughs" newsletter / Sponsor recognition on all publicity opportunities / Website link at www.artofthebrain.org [\$48,700 tax-deductible]

Network Sponsor \$30,000

18 admission tickets, VIP seating / 40 raffle tickets / Recognition in "Breakthroughs" newsletter / Sponsor recognition on all publicity opportunities / Website link at www.artofthebrain.org [\$28,900 tax-deductible]

Life Sponsor \$25,000

16 admission tickets, VIP seating / 30 raffle tickets / Recognition in "Breakthroughs" newsletter / Sponsor recognition on all publicity opportunities / Website link at www.artofthebrain.org [\$24,050 tax-deductible]

Legacy Sponsor \$18,000

12 admission tickets, VIP seating / 25 raffle tickets / Recognition in "Breakthroughs" newsletter / Sponsor recognition on all publicity opportunities / Website link at www.artofthebrain.org [\$17,275 tax-deductible]

Courage Sponsor \$10,000

10 admission tickets, VIP seating / 20 raffle tickets / Recognition in "Breakthroughs" newsletter / Website link at www.artofthebrain.org [\$9,400 tax-deductible]

Gratitude Sponsor \$5,000

5 admission tickets, VIP seating / 10 raffle tickets / Recognition in "Breakthroughs" newsletter / Website link at www.artofthebrain.org. [\$4,700 tax-deductible]

INDIVIDUAL TICKETS

Single Admission Ticket (purchased by September 1).....	\$300 (\$250)*
Single Admission Ticket (purchased after September 1).....	\$325 (\$275)*
Single Raffle Ticket	\$5 (Non-gift)

* Tax-deductible amount

THE EVENT

The 12th Annual Gala will be a very special evening

The Art of Care Giving

Show producer

Dari MacKenzie and Annie Gerhardt, Co-Producers

Wine and culinary magic

Provided by Buddha's Belly, Kate Mantilini, Earth Wind & Flour, La Gourmet, Always Cookin' Catering, Friandise Pastries Inc., and The Goodie Girls

The Johnny Mercer Foundation Research Award

Dr. Phioanh (Leia) Nghiemphu, Assistant Professor in the UCLA Department of Neurology and Fellowship Program Director for the UCLA Neuro-Oncology Program, will be recognized for her contributions to brain cancer research and her dedication and leadership in the field.

The Judi Kaufman Founder's Responsibility Award

The Wertenbruch Family, in memory of Sherry Wertenbruch (1943-2010), will be receiving this year's award. Sherry will be honored for her philanthropic efforts for Art of the Brain since its inception in 2000.



SATURDAY, OCTOBER 1, 2011

6:30 PM, UCLA SCHOENBERG HALL

WARM AND CASUAL ATTIRE

OUR DIRECTORS

Timothy Cloughesy, M.D.

President

Director, UCLA Neuro-Oncology Program

Professor of Clinical Neurology,

Department of Neurology

David Geffen School of Medicine at UCLA

Judi Kaufman

Founder

Director of Fundraising

Marlene Capell

Co-Director of Fundraising

EX-OFFICIO

Joyce Bromiley

Naz Sykes

Jill Teitelbaum

AT-LARGE MEMBERS

Patti Lawhon

Event Chair, Art of the Brain 2011

Sean McMillan

Geoff Oblath, Esq.

David Snow

Sherry Wertenbruch*

BRAIN BUDDIES

Claudia Antoine Jennifer Kaufman

Christine Aseron Jill Kaufman

Mac Balch Suzy Kaufman

Patricia Balch Patti Lawhon

Elinor Berger Jean Lee

Karen Berk Nicole Lewis

Mitchell Bloch Lois Littman

Nancy Boxwell Dari Mackenzie

Deborah Brandes Kristine Marshall

Janet Brown Candice Orbach*

Kathy Brown Ferdie Padilla

Barbara Carlberg Julie Pool

Meritt Carlberg Claire Rabishaw

Laralee Ciernia Glynis Robert

Lisa Cloughesy John Stewart

Tricia Cloughesy Madeline Smith

Cris Currenti Rebecca Smondroski

Joan Doren Cheryl Snow

Sue Frank Janice Tarr

Madeline Funk Jill Teitelbaum

Annie Gerhardt Vlad Valdez

Ellie Goodman Shelly Vedres

Ken Goodman Sherry Wertenbruch*

Doris Haims Naomi Yuguchi*

Josh Haims Robyn Zimmet

Julia Haims

Debbie Johnson

Aly Kaufman

*In loving memory

Please review UCLA and The UCLA Foundation's Disclosure Statements for Prospective Donors at www.uclafoundation.org/disclosures or contact the development director listed on this invitation.

HIPAA: If you do not want to receive further fundraising communications from UCLA Neuro-Oncology Program, please contact: Patricia Roderick, c/o UCLA Medical Sciences Development, 10945 LeConte Avenue, Suite 3132, Los Angeles, CA 90095-1784.

Fundraising Permit: In compliance with the Charitable Solicitation Ordinance in the City of Los Angeles (L.A. Municipal Code Article 4, Section 44), a fundraising permit must be obtained when soliciting contributions using outside mailing lists.

For more information about giving, contact Director of Development, Neurology, Patricia Roderick, at 310-267-1837 or proderick@support.ucla.edu.

ART OF THE BRAIN

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